



## Visioning Committee (VC) Meeting Agenda-8/11/20

1. Welcome/ Call to Order (Joe, 5 mins)
  - a. Additional Public Input- 1 More Focus Groups- Minority To Be Scheduled (Beth)
  - b. Implementation Idea- Worthington Idea Lab (Cindy)
2. Working Team Update
  - a. Communications (Matt/Ethan)- 10 mins
    - i. Visioning Insight document finalized, City comments (Robyn/Ethan)
    - ii. Focus Areas for New Tiles & Template for Public Input Data
      1. VC needs to share on FB pages, emails, etc.
      2. Virtual Focus Group questions are up
    - iii. Press release coming soon
    - iv. Second mailer to be draft Vision Statements and have people react that way with paid postage mailer to send back (leave check boxes to add ideas within Vision Statement or add additional Vision Statements)?
    - v. Comparison of neighborhood population to who is responding to survey from each neighborhood determine if want to hit those neighborhoods with FB Live session and/or lit drop later on? (Lauren)
  - b. Speaker's Bureau (Paul/Joe/Austin)- 5 mins
    - i. Lions Speaker Bureau
  - c. Public Survey/Signage (Cindy)- 5 mins
    - i. Public Survey- review below (Lauren)
    - ii. Youth Survey/ Instagram Poll, distributed through schools (Austin/Laura)
    - iii. New signage to include QR Code for draft vision feedback, will need new tiles up first
3. City Update/Discussions (Robyn, Anne, Ethan)-5 mins
4. PDG (Lauren, 30 mins)
  - a. Survey Data Review (937 responses)- looking at it now by different demographics
  - b. Visioning via Vision Worthington Website
    - i. Sample Vision Categories/ Boards
    - ii. Places to physically leave boards in public (Farmers Market) with QR Codes
    - iii. Mailer discussed above
5. Open Discussions (5 mins)
  - a. Upcoming VC Meetings- 8/24
  - b. Minority Focus Group- TBD
6. Adjournment