Visioning Committee (VC) Meeting Agenda-3/10/20

1. Welcome/ Call to Order (Joe, 5 mins)

2. Visioning Draft Engagement Strategy (Austin, 15 mins)

3. Working Team Update (10 minutes each)
   a. Communications (Matt)
      i. Vision Worthington site registration (Ethan)
      ii. Schedule of engagement questions (Matt)
      iii. Social media update (Matt)
   b. Speaker’s Bureau (Paul)
      i. Update list and assign VC contact (Joe)
      ii. Meetings in a box (Graham)
   c. Stakeholder Interviews (Cindy)
      i. Stakeholder interviews update and response aggregation (Lauren)
      ii. Council candidate interviews (Cindy)
      iii. Online VC candidate survey (Graham)
         1. Question about willingness to support VC activities

4. City Update/Discussions (Robyn, Anne, Ethan, 5 mins)
   a. Cities Communications Calendar (March-October)
   b. May/June Engagements: Cities media support

5. PDG (Lauren, 15 mins)
   a. Visioning meetings – PDG and City to determine dates, times, and locations
      i. SOAR (3/30 with all VC)
         1. RSVP update – Need VC help to promote
      ii. Focus Groups (tbd)
         1. Invites need to be sent, need VC to decide on who?
      iii. Visioning Sessions (tbd)
      iv. Charrette (tbd)
   b. Data and information management
      i. Survey monkey aggregates data, Public Meetings PDG to aggregate data, Vision Worthington- does BTT site aggregate data?
         1. Start pulling out themes
   c. Door-to-door campaign

6. Open Discussions (20 mins)
   a. What’s our marketing strategy? (Austin)
   b. What is our approach to community events? (Joe)
      i. What are people willing to do?
      ii. What events to attend? Farmers Market, Chamber, Pancake Day, etc.
      iii. How to coordinate?
   c. Initial thoughts related to public surveying, PDG to prepare initial drafts (Lauren)
   d. Others items?

7. Adjournment