Visioning Committee (VC) Meeting Agenda-1/27/20

1. Welcome/ Call to Order (Joe)
   a. Please sign in for Members and Public. Public- Please provide us with name and email so we can keep you informed of project.
   b. Update on Council Presentation (January)
   c. New VC member: Catey Corl

2. Chris Boring Follow Up and Discussion (30 mins)
   a. Questions from last presentation
   b. Deep dives on the topics: boomers become seniors, rise of the millennials/environmentalism, alternative transportation/walkabilty

3. Old Business (Austin/City/Joe)
   a. Past Document Summaries (City/ PDG)
      i. Comments/Questions
      ii. How can these be useful/ valuable?
   b. Informal Community Outreach
      i. Planning phase
         1. Farmers Market (Joe)
         2. Post Cards (Kathryn)
      ii. Integration with working teams (Austin)
         1. For example, how to track awareness?
         2. What's the message?
         3. What data and information to gather?

4. Communications (Matt)
   a. Vision Worthington site feedback
      i. How to get people back to the website? How do we know if people went to the website?
   b. Samples of data collection tools (Lauren)
   c. Next Steps

5. Key Stakeholder Interviews (Cindy)
   a. Stakeholder Interview Tool
      i. Review of VC comments to tool
   b. PDG interviews scheduled for week of Feb 3rd
   c. VC to start scheduling their interviews, use sign up genius or phone calls?
   d. Next Steps
      i. Planning to create different versions of the survey tool for Council and online

6. Speaker's Bureau (Paul)

    a. VC Business Cards
    b. Draft Power Point Presentation (Lauren)
       i. Review of VC comments
    c. Next Steps

7. Update/ status of the last meeting's "follow up items" (Joe)

8. Open Discussion/ Items for Next Meeting
    a. VC Comment: Go through 2-3 other visioning docs to see what end products look like for consensus on process, final product and how get there

9. Adjournment