

our request...
create a Dedicated Outdoor
Refreshment Area



Old Worthington
PARTNERSHIP



the old worthington partnership is focused squarely on advancing the old worthington experience. we value collaboration, engagement and sustainability in achieving this mission.



**ask
yourself**

**How will the DORA enhance the
Old Worthington experience**



Benefits:



more guests

Allowing more outdoor dining expands capacity and attracts attention from the passersby on High Street



increased revenue

More sales = more sales tax;
Success breeds success



improved events

New ordinance will make event planning easier and less labor intensive



enhanced reputation

Demonstrates to businesses our flexibility, responsiveness, and forward thinking

Our streetscape is different...



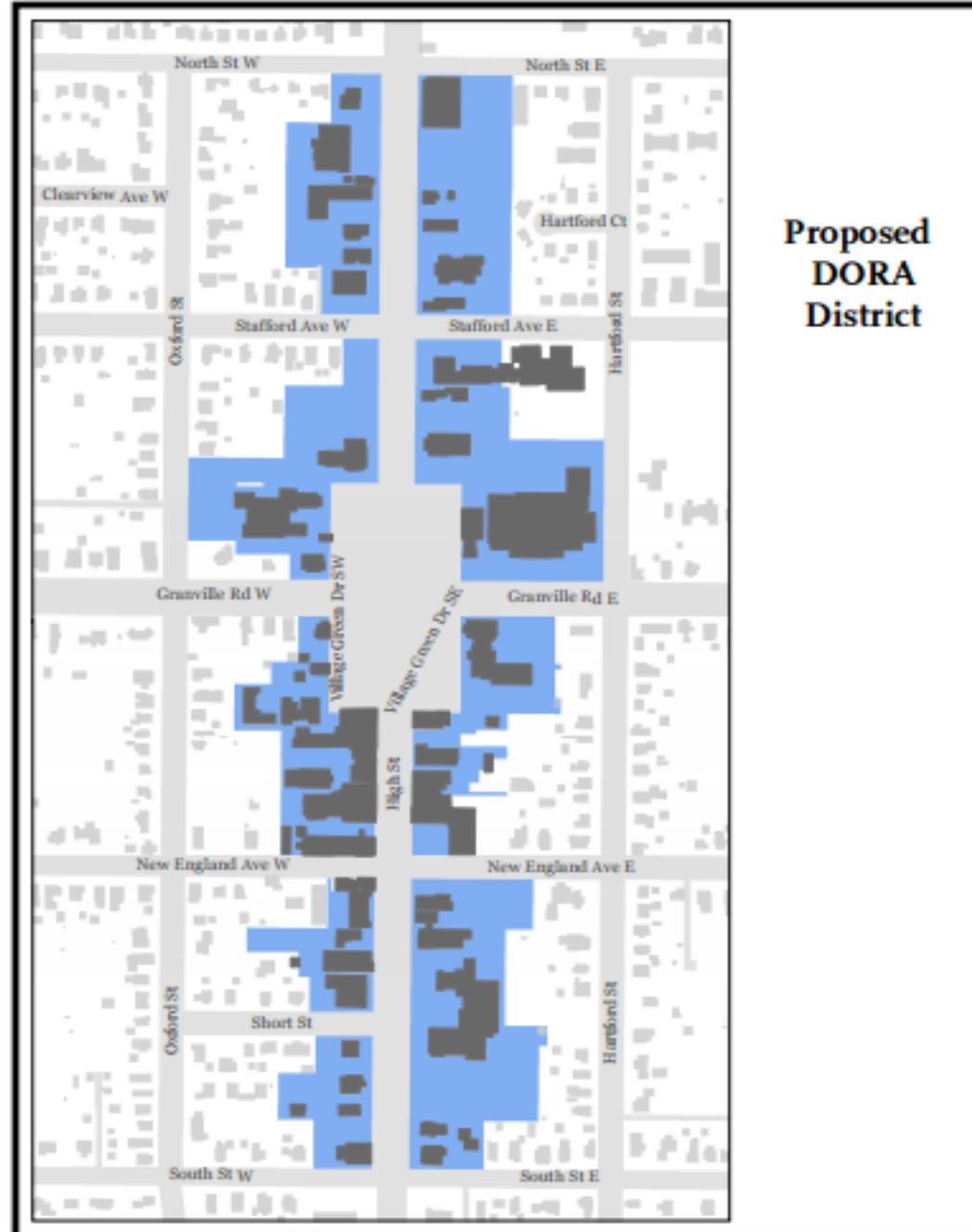
We need this ordinance to allow our restaurants to be competitive.

Our streetscape in Old Worthington is designed in a way that prohibits full-service outdoor dining. This ordinance helps us work around the requirement for restrictive fencing.

DORA map

Full business district; only High Street Corridor.

Allows for future growth, north on High Street.

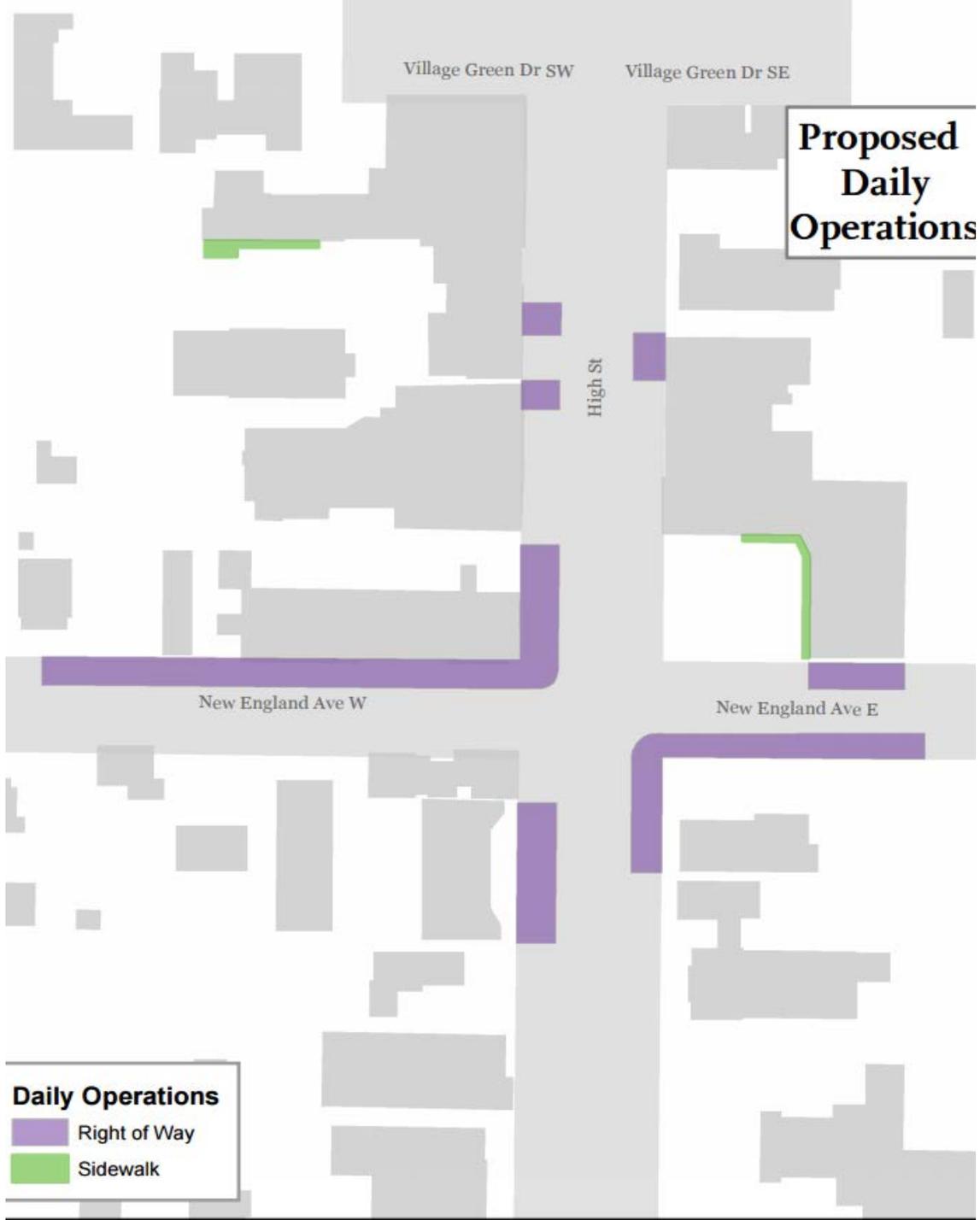


**Proposed
DORA
District**

Daily map

ONLY: the right-of-way areas of the serving establishment's parcel address or the privately owned property contiguous to the establishment:

1. Harold's
2. Old Bag of Nails
3. The Whitney House
4. House Wine
5. The Worthington Inn
6. La Chatelaine
7. Dewey's Pizza
8. The Pub Out Back
9. A Taste of Vietnam





Having the Picnic in the neighborhood was a great way to bring the community together and showcase our downtown. But the orange fencing keeping people from wandering in and out of the shops has GOT TO GO!

Donnie Austin, Owner
@House Wine

Event map

Only major events that are planned in conjunction with The Partnership & The City.



**Proposed
DORA
Events**

signatures

Signatures of Support for DORA Ordinance

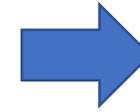
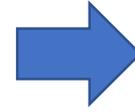
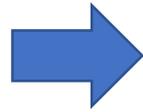
Name	Business	Signature	Date
Christy	Bridges Counseling	Lesley Cross	2/28/17
Melani Buntin	Harold's American Grill	Melani Buntin	2/28/17
"	Baker & Assoc Arch.	Melani Buntin	2/28/17
"	Fenway	Melani Buntin	2/28/17
Kellie Hamington	Birch	K. Hight	2/28/17
Lindsay Hamington	Birch	Lindsay Hight	2/28/17
Suena Oja	Center Yoga Movement	Shonette	2/28/17
Jacob Collier	L. Chai Bar	Paul	2/28/17
Allison Chapman	Light	Allyson	2/28/17
Emma Hn	Dewey's Pizzeria		2/28/17
Kathy Yannucci	Kasa Yoga and Wellness	Katharine A. Yannucci	2/28/17
Matt O'Neil	Co-hatch	Matt	2/28/17
Eric Long	Bubbles		2/28/17
CARRIE ROHYANS	The Worthington Inn	Carrie	3/1/2017
IAN F BROWN	THE WHITNEY HOUSE		3/6/2017
Donnie Austin	House Wine	Donnie Austin	3/8/2017
Tina Warner	The Caskless		3/9/17
Aly Perry	Sassaparilla Bakery		3/9/17
THE PUB OUT BACK	THE PUB OUT BACK		
PATRICIA A CASH	MAGIC CAVES & TOWNS	Patricia	3/9/17
Theresa Capace	Northampton Jewelers	Theresa Capace	3/9/17
Barbara Guzzo	Pure Cottage	Barbara	3/9/17
Michael Allen	Old Bag of Nails, LLC	Michael	3-9-17

Signatures of Support for DORA Ordinance

Name	Business	Signature	Date
AMY NGUYEN	A TASTE OF VN / BAKERY BAR		03/10/2017
JENNIFER LEWIS	FRITZY JACOBS	Jennifer Lewis	3/10/2017
Christie Bruffy	Hightline Coffee Co.	Christie Bruffy	3-10-2017
Anita Castaldo	Sew To Speak	Anita Castaldo	3/13/17
Kelly Friar	Grid Furnishings	Kelly Friar	3/13/17

Broad support from OW merchants. All restaurants & bars & most retailers. NO OBJECTIONS.

DORA process



ordinance

City introduces and enacts ordinance

create

Partnership and City work on educational materials, signage, procedures and schedules

produce

Partnership and City produce trash cans, signs, and stanchions

inform

City and Partnership educates the public

Examples of materials

Most Popular Portable Sign Bases

(97450)

Roll 'n' Pole is our third generation portable base (the first two below). The 2nd generation design, the Tip 'n' Roll (the base on the right) has a lower profile and is a bit lighter.



<p>Zoom Price Buy</p> <p>Roll 'n' Pole Standard Black Base with 46in. Pole 18" diameter base, 46" tall pole</p>	<p>Zoom Price Buy</p> <p>Roll 'n' Pole Standard Black Base with 58in. Pole 18" diameter base, 58" tall pole</p>	<p>Zoom Price Buy</p> <p>Economy Tip 'n' Roll® Portable Sign Base & Pole - 4' Tall 24" diameter base, 48" tall pole</p>
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Flyers posted



Facts on the

NEW Designated Outdoor Refreshment Area....

our
main target

ENHANCE the Old Worthington experience

