CITY OF WORTHINGTON
WILSON BRIDGE ROAD CORRIDOR ENHANCEMENT

Worthington City Council
November 2, 2015

MKSK GPD GROUP STUDIO GRAPHIQUE

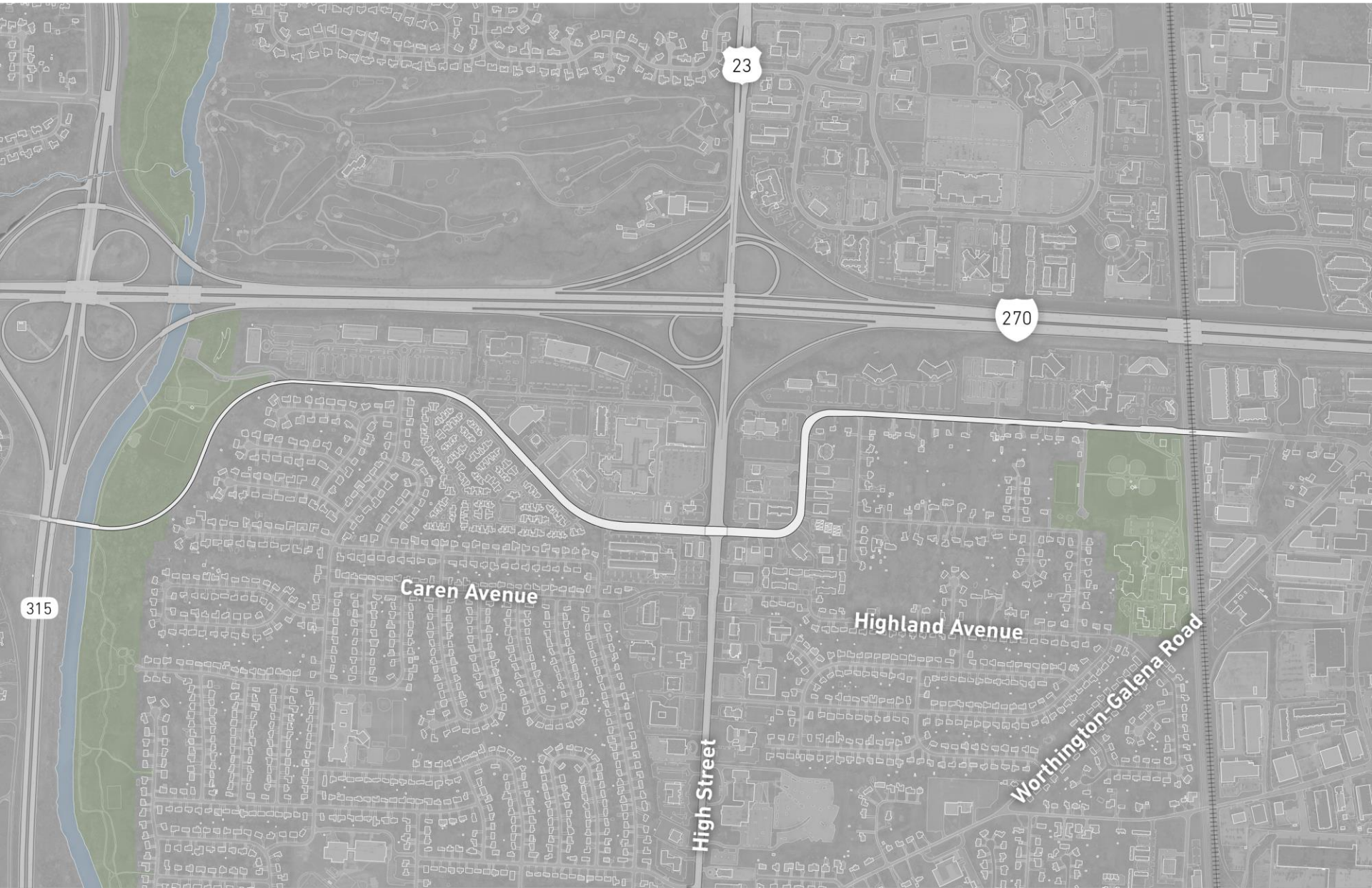
Study Purpose

Recommend Improvements for

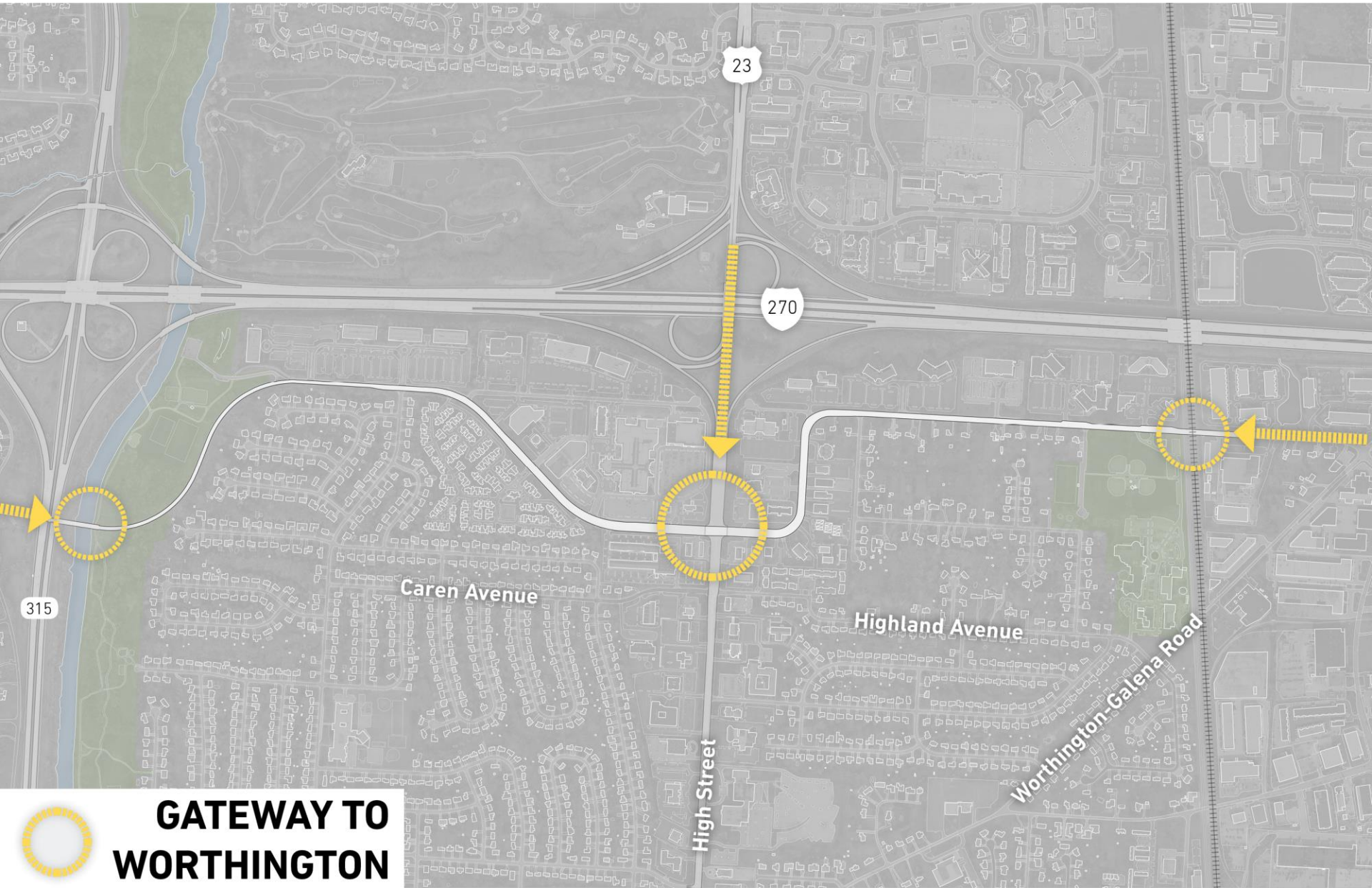
1. The Wilson Bridge Road Corridor
2. Signage & Wayfinding for City of Worthington

WILSON BRIDGE ROAD

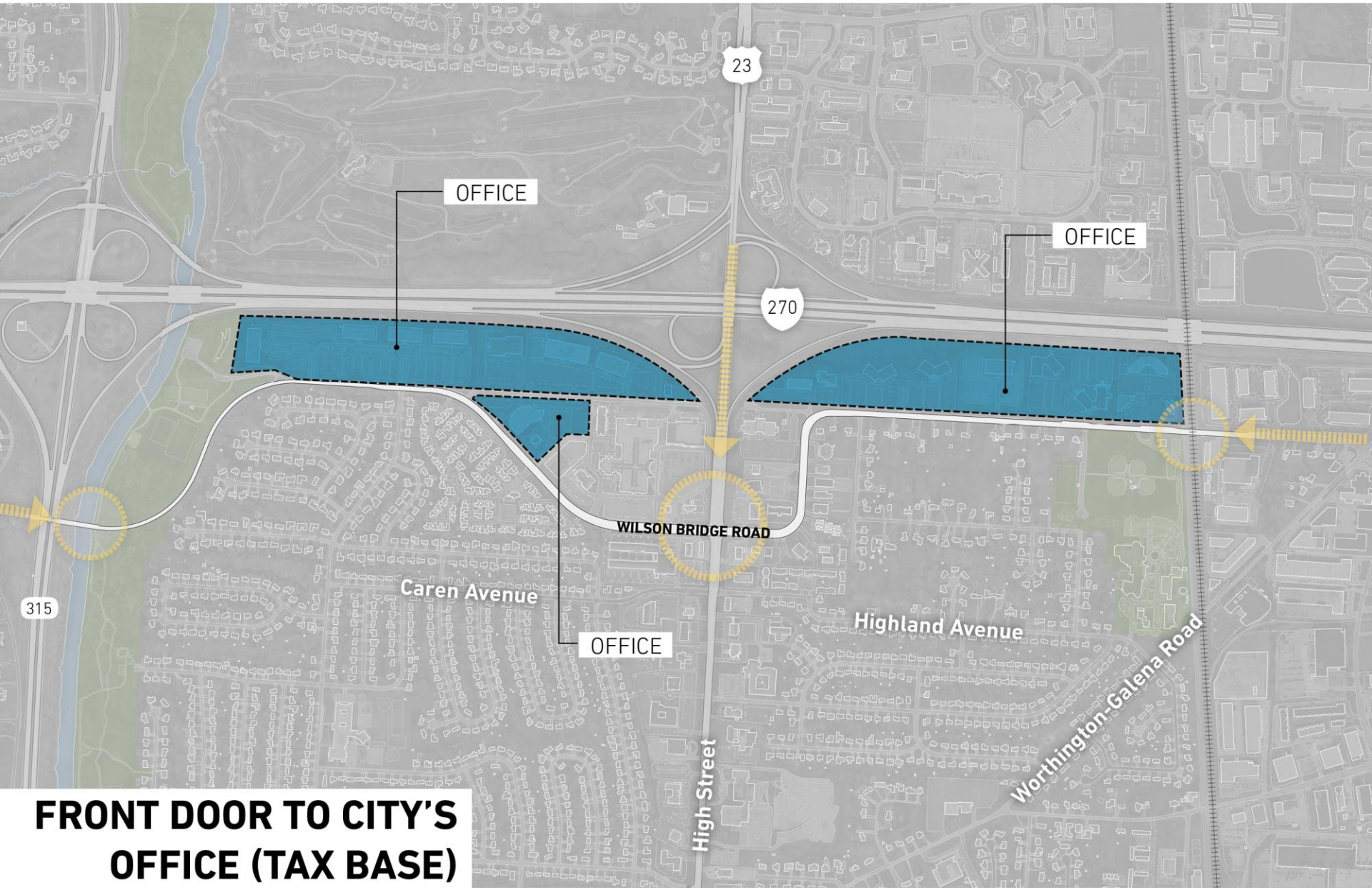
Wilson Bridge Road Corridor



Importance of Wilson Bridge Road Corridor

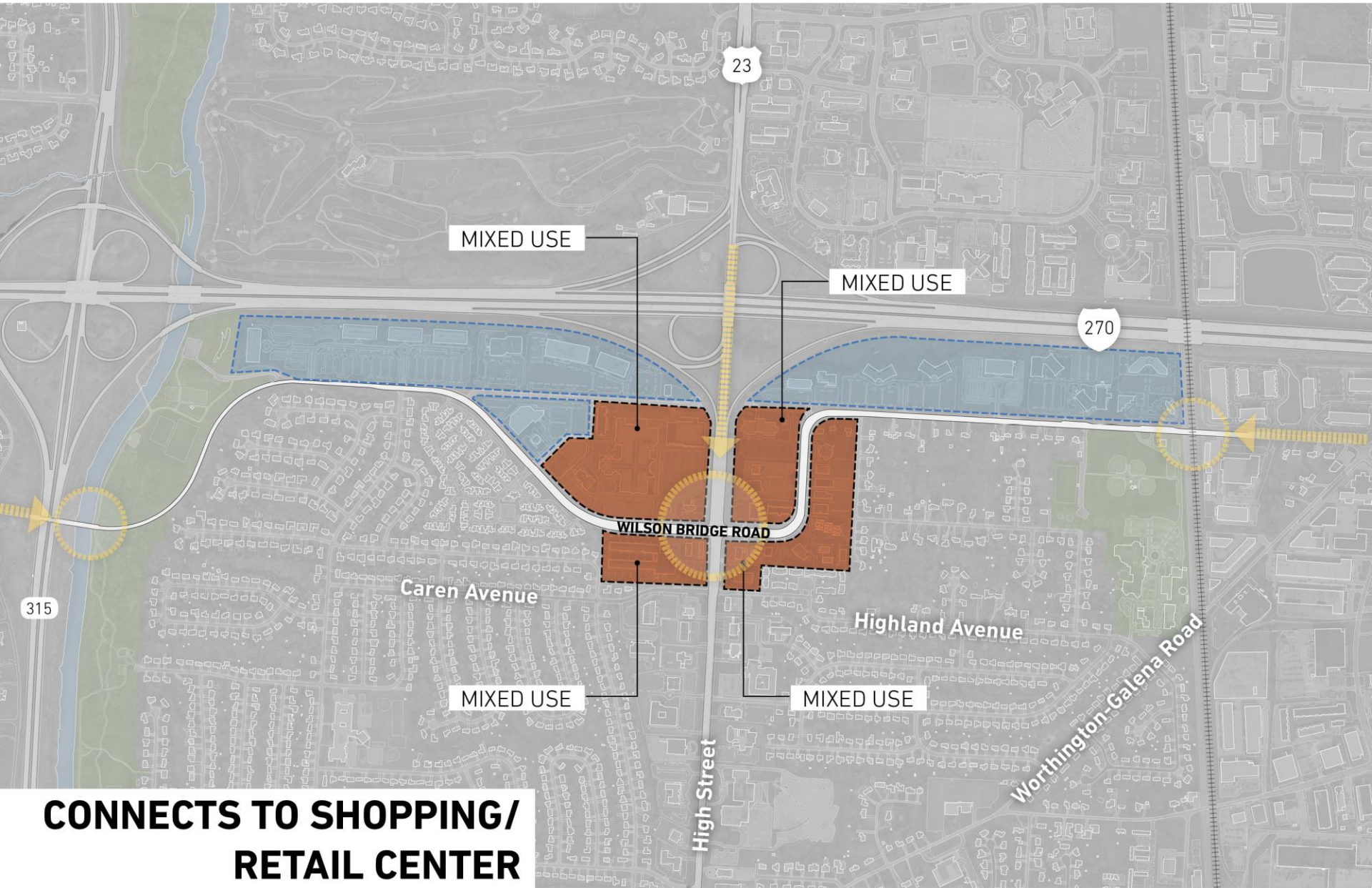


Importance of Wilson Bridge Road Corridor



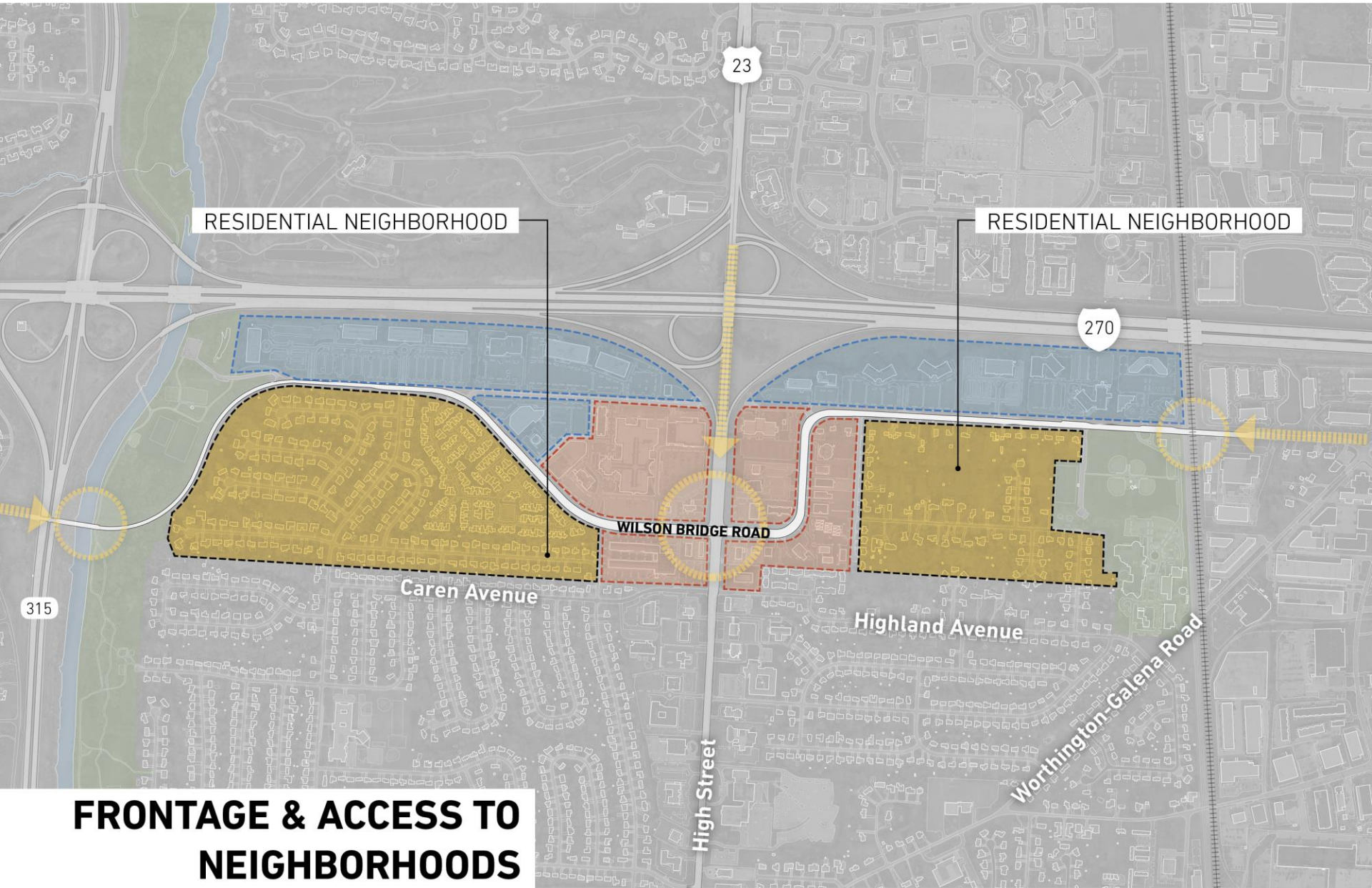
FRONT DOOR TO CITY'S OFFICE (TAX BASE)

Importance of Wilson Bridge Road Corridor



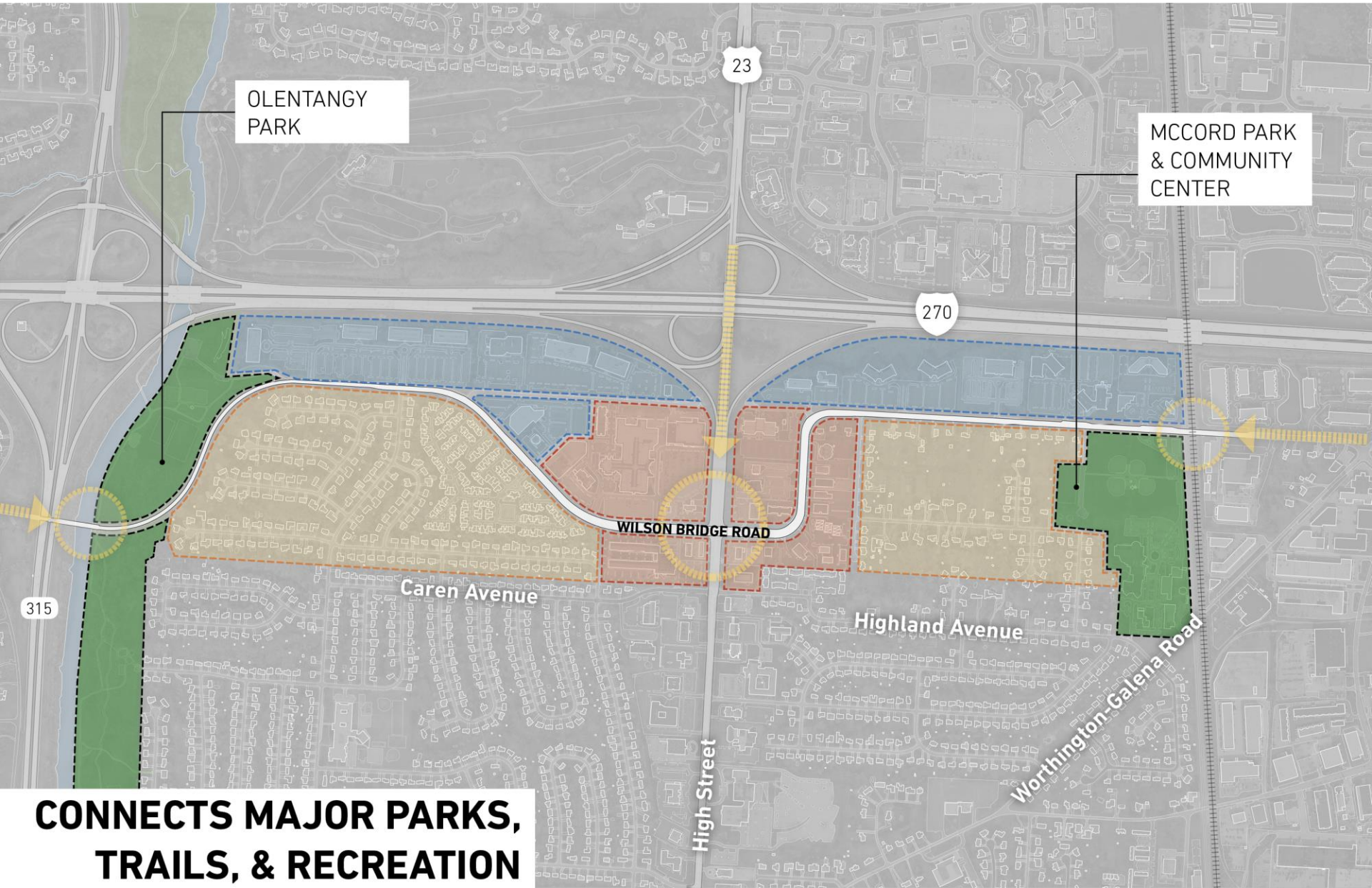
CONNECTS TO SHOPPING/ RETAIL CENTER

Importance of Wilson Bridge Road Corridor



FRONTAGE & ACCESS TO NEIGHBORHOODS

Importance of Wilson Bridge Road Corridor



CONNECTS MAJOR PARKS, TRAILS, & RECREATION

Importance of Wilson Bridge Road Corridor

SERVES MANY PURPOSES

Importance of Wilson Bridge Road Corridor

Wilson Bridge Road Corridor should be:

1. *The **Gateway** into the City*
   Improve the appearance. What people experience forms their first impression of Worthington.

2. ***Safe & Connected***
   Safely connect residents and employees to amenities - parks, shops, restaurants, river

3. *A **Complete Street***
   Comfortable to walk, bike or drive

4. ***Revitalizing** to the Surrounding Properties*
   A more attractive and complete corridor adds value and promotes investment and vitality - a critical objective of the city.

5. *A Reflection of **Worthington's Character** and Future*
   The corridor should reflect the City's character, charm, and bright future.

6. *Leveraging the **Interchange Improvements***
   Enhance and build upon the improvements at I-270 & US 23.

7. *Easy to **Navigate***
   Design and signs should make wayfinding intuitive.

8. *A Beautiful, **Great Street.***

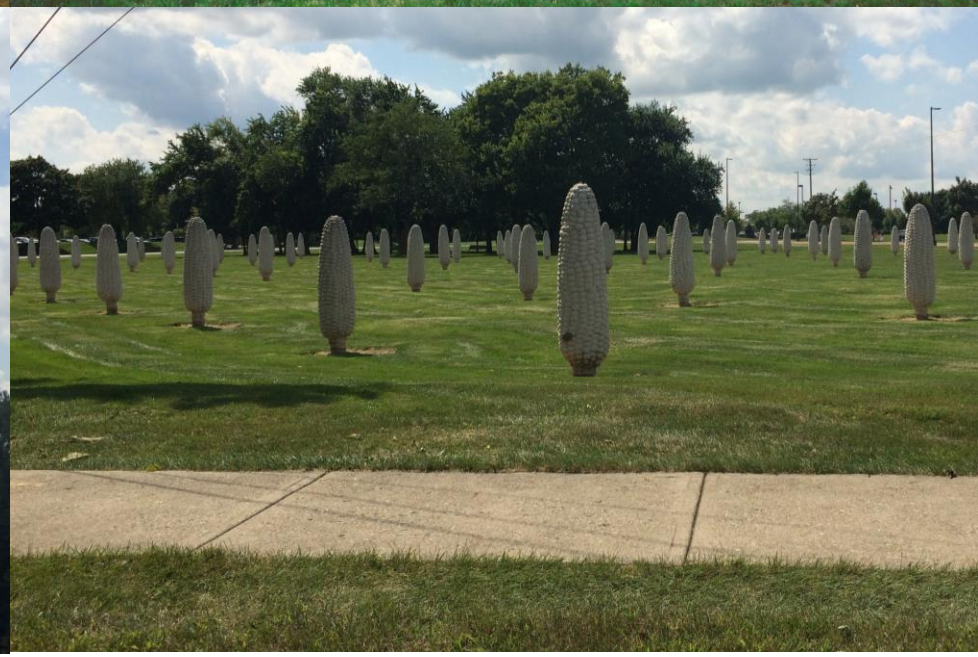
The Corridor Today

Central Ohio Corridors & Gateways

Westerville

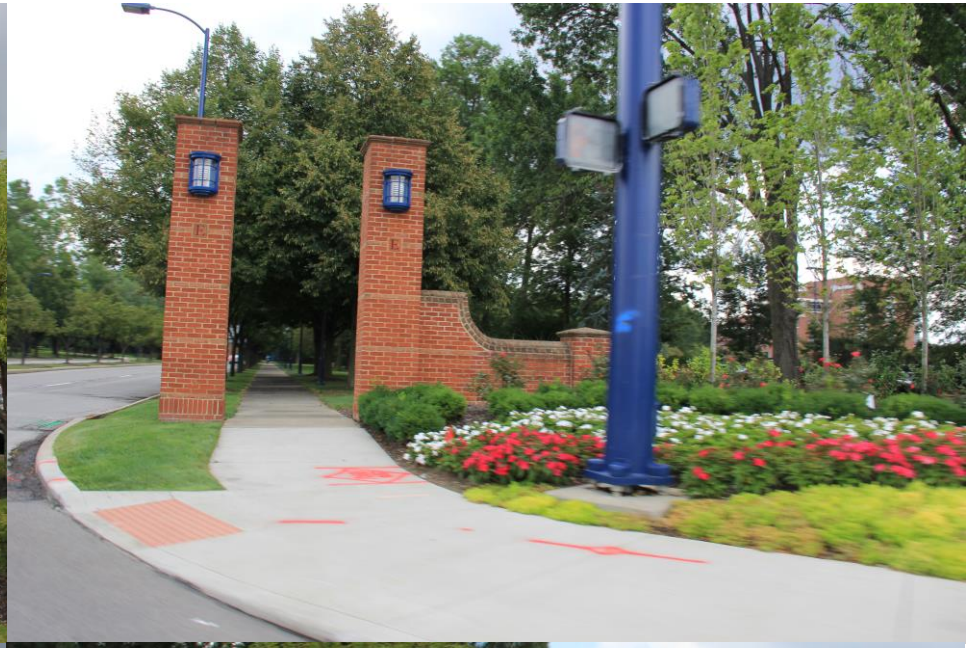
Central Ohio Corridors & Gateways

Dublin



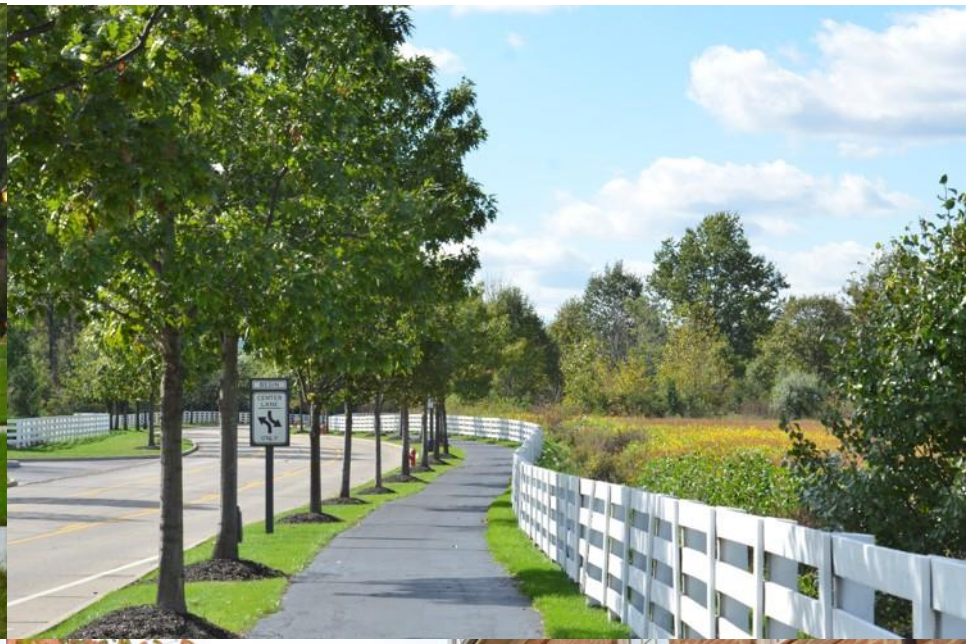
Central Ohio Corridors & Gateways

Easton



Central Ohio Corridors & Gateways

New Albany



Current & Complete Streetscape Elements

SOCIAL EQUITY
HEALTH & WELLNESS
TRAFFIC & PARKING CONGESTION
ECONOMIC DEVELOPMENT

Proposed Improvements – Example Focus Areas

FOCUS AREA 1
Olentangy Park

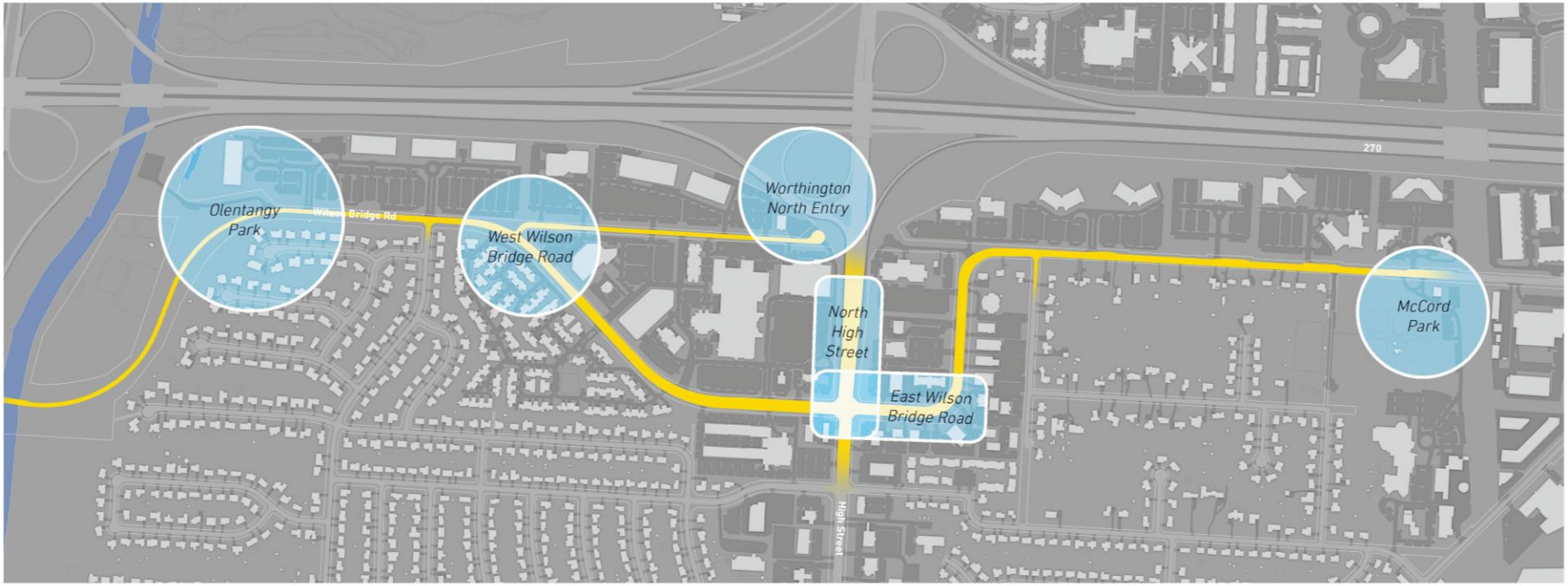
FOCUS AREA 2
West Wilson Bridge Road

FOCUS AREA 3
Worthington North Entry

FOCUS AREA 4
North High Street Corridor

FOCUS AREA 5
East Wilson Bridge Road

FOCUS AREA 6
McCord Park



Proposed Improvements

FOCUS AREA 1

Olentangy Park

Proposed Improvements

FOCUS AREA 1

Olentangy Park

CRASH RATED LANDSCAPE WALL

PARK SIGN

ORNAMENTAL TREES

STREET TREES

STREET LIGHTS

CROSSWALKS

Proposed Improvements

FOCUS AREA 2

West Wilson Bridge Road

Proposed Improvements

FOCUS AREA 2

West Wilson Bridge Road

Proposed Improvements

FOCUS AREA 3

Worthington North Entry

Proposed Improvements

FOCUS AREA 3

Worthington North Entry

Proposed Improvements

FOCUS AREA 4

North High Street Corridor

Proposed Improvements

FOCUS AREA 4

North High Street Corridor

Proposed Improvements

FOCUS AREA 5

East Wilson Bridge Road

Proposed Improvements

FOCUS AREA 5

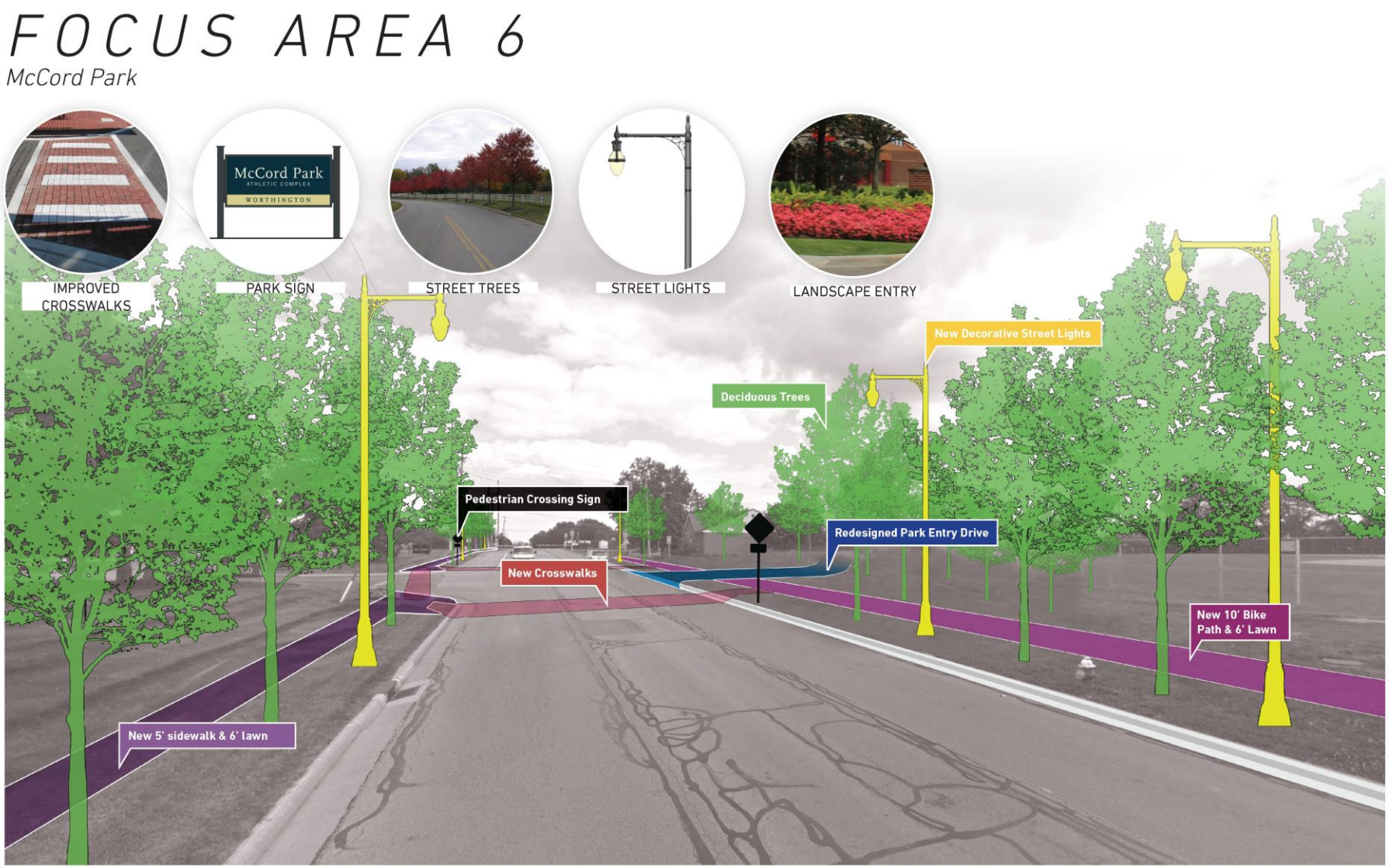
East Wilson Bridge Road

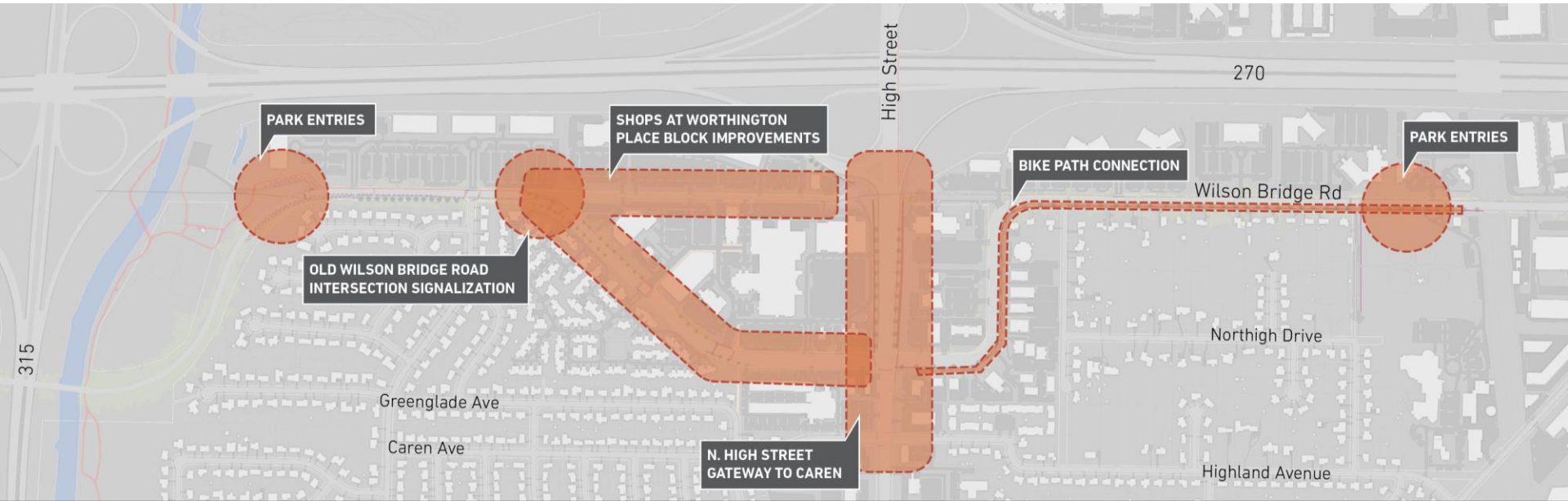
Proposed Improvements

FOCUS AREA 6

McCord Park

Proposed Improvements



Recommended Prioritization of Capital Improvements

1. Old Wilson Bridge Road Intersection Signalization - $380k (City CIP)
2. N. High Street Gateway to Caren - $2.18M (City CIP & Worth. Place TIF)
3. Multiuse Path connection from N. High to McCord Park – $1.93M (Grants + City Match)
4. Park Entries - $330k (City CIP)
5. Shops at Worthington Place Block Improvements - $1.87M+ (Worth. Place TIF)