



Visioning Committee (VC) Meeting Agenda-7/14/20

1. Welcome/ Call to Order (Joe, 5 mins)
 - a. Discussion on feedback from public input participants (Focus Groups)
 - b. Additional Public Input- 2 More Focus Groups?
2. Working Team Update
 - a. Communications (Matt)- 10 mins
 - i. Website and Social Media Update
 - ii. Press release for SOAR, Focus Group Info + Survey Reminder
 - iii. Website Comments/Community Feedback- Kathryn
 - iv. SOAR Wrap Up for Website (Austin/Team)
 - v. Second mailer with return survey, targeted door to door after?
 - b. Speaker's Bureau (Paul/Joe/Austin)- 10 mins
 - i. Update on Speakers Bureau
 - ii. Upload what heard into Vision Worthington
 - iii. Reminder to email participation survey link to all participants? Update to One Drive Tracking Sheet?
 - c. Public Survey/Signage (Cindy)- 10 mins
 - i. Public Survey-discussion on traffic (steady 7-86 responses a day, been open 5 weeks, feedback)
 - ii. Survey Promotion- PDG Recommendations
 1. Small business/gift card promotion- need emails
 2. Another press release with above
 3. Personal Emails/ Social Media Promotion on personal page, neighborhood pages
 4. Keep open until at least end of July, as long as continued traffic
 - iii. Moving signage
3. City Update/Discussions (Robyn, Anne, Ethan, 5 mins)
4. PDG (Lauren, 25 mins)
 - a. Data on who we are reaching (attached)
 - b. Focus Group Wrap Up
 - i. Word narrative for VC to digest, determine how want to move forward with information
 - ii. Bullet Point of commonalities/differences for public to react to on Vision Worthington, turn into infographic
 - iii. Additional follow up
 1. Should we put the 5 FG questions as tile on Vision Worthington to react to, virtual FG feedback not have time for session
 - c. Next Steps on Public Input, Phase IV- What does future look like?
 - i. Visioning Session
 - ii. Charrette
 - iii. 2 Paths- push forward with online Visioning & Charrette (specific meetings vs website participation) or wait to gather in public.
5. Open Discussions (5 mins)
 - a. Upcoming VC Meetings- 7/27 (Review Survey Results), 8/11, 8/24
6. Adjournment