



Visioning Committee (VC) Meeting Agenda-6/8/20

1. Welcome/ Call to Order (Joe, 5 mins)
 - a. Discussion on feedback from public input participants
 - b. Message going forward
2. Working Team Update
 - a. Communications (Matt)- 10 mins
 - i. Website and Social Media Update
 - ii. Focus Group Promotion, Survey Promotion
 - iii. Small business/gift card promotion- Need Names, PDG will purchase
 - b. Speaker's Bureau (Paul/Joe/Austin)- 10 mins
 - i. Update on Speakers Bureau, dates/organizations secured?
 - ii. Upload what heard into Vision Worthington
 - iii. Email participation survey link to all participants? Update to One Drive Tracking Sheet?
 - c. Public Survey/Signage (Cindy)- 10 mins
 - i. Public Survey link open, promoted by post card
 1. Need to do press release for this too (maybe next week, since still focusing on Focus Group Sign Ups)
 2. Ok to flip Resource Pantry promotion to survey completion on FB ad?
 3. Need survey summary from VC Applicants/ Council Applicants on Vision Worthington
 - ii. Signage Update?
3. City Update/Discussions (Robyn, Anne, Ethan, 5 mins)
4. PDG (Lauren, 25 mins)
 - a. SOAR Results
 - b. SOAR Feedback + Participation Survey Update
 - c. Focus Groups Format- Holding 4 groups with 30 participants max, will bump sign up to 35 since seem to have some who didn't show up with SOAR. Will hold second focus group for each category if numbers warrant.
 - i. Generations- 1965 and Younger
 - ii. Generations- 1964 and Older
 - iii. Business Owners
 - iv. Civic Groups
 - v. Asking them all same questions from Planning Buckets: land use, transportation, infrastructure, environment, economic development, housing, governance, intra-community coordination
 - vi. VC members rsvp through outlook invite, not sign up genius
 - vii. Specific Business Invites- Paul to work with David McCorkle at City
 - viii. Specific Civic Group Invites- Cindy to work on list (Library has initial list, make sure groups actually Worthington before invite). Can City help narrow it down?
 - d. Post card update: Used Baise printing (best price and City uses them), sent out last Friday
5. Open Discussions (5 mins)
 - a. Upcoming VC Meetings
6. Adjournment