



Visioning Committee (VC) Meeting Agenda-5/12/20

1. Welcome/ Call to Order (Joe, 5 mins)
 - a. VC Philosophy and Approach
 - b. Council Update

2. Working Team Update
 - a. Communications (Matt)- 10 mins
 - i. Website registration & Resource Pantry promotion
 - ii. Website engagement update
 - iii. Social media activation
 - iv. SOAR Event promotion
 - v. Small business/gift card promotion
 - vi. Vision Worthington site (Ethan)- 20 mins
 1. Website education training (Ethan)
 2. Training members to add story to site (Matt)
 3. Celebrate Our Community Testimonials

 - b. Speaker's Bureau (Paul/Joe/Austin)- 10 mins
 - i. Update list and assign VC contact
 - ii. Using Teams and Zoom versions and will convert to webinar (local non-profit/ community orgs) BWF, WARD done and PCPW scheduled. Chamber has included our information in newsletter.
 - iii. Reminder of importance of documenting who talked to, how many participants into tracking form in One Drive, upload emails and notes of themes/questions into folder too and uploads to what we have heard on Vision Worthington

 - c. Public Survey/Signage (Cindy)- 10 mins
 - i. Public survey draft done in working team, comments from VC by 5/15, then get out
 - ii. VC Applicant/Council Candidate Stakeholder survey information being aggregated
 - iii. Signage Update
 1. Yard Sign ordered, placement next week
 2. Business Posters- Need ok from businesses
 3. Village Green Sign- (Cindy/Kathryn)
 4. Existing Banners (Joe/Austin)

3. City Update/Discussions (Robyn, Anne, Ethan, 5 mins)

4. PDG (Lauren, 25 mins)
 - a. 5 Pillars review, commitments ok?
 - b. SOAR update/commitment
 - c. Set dates for 4 Focus Groups
 - d. Post card design

5. Open Discussions (5 mins)
 - a. Upcoming VC Meetings
 - b. Ensuring and tracking diverse participation (Matt)

6. Adjournment