



Visioning Committee (VC) Meeting Agenda-4/14/20

1. Welcome/ Call to Order (Joe, 20 mins)
 - a. VC Philosophy and Approach
2. Working Team Update (10 minutes each)
 - a. Communications (Matt)
 - i. Updates to Vision Worthington site (Ethan/Cindy)
 - ii. Vision Worthington site registration (Ethan)
 - iii. Schedule of engagement questions (Cindy)
 - iv. Social media update (Matt)
 1. Facebook Neighborhood Pages
 - b. Speaker's Bureau (Paul)
 - i. Update list and assign VC contact (Joe)
 - ii. Turn into Webinars? (Joe)
 1. Schedule local non-profit/ community orgs with educational webinar
 2. Educational webinar for Website Reboot, target 700 who looked, but didn't register
 3. Committee thoughts on webinars
 - iii. Meetings in a box (Graham)- On Hold
 - c. Stakeholder Interviews (Cindy)
 - i. Council candidate interviews update (Cindy)
 - ii. Online VC candidate survey update (Lauren)
3. City Update/Discussions (Robyn, Anne, Ethan, 10 mins)
 - a. Public Participation/ Meetings
4. PDG (Lauren, 10 mins)
 - a. Public Survey- draft in with communications team for comments, then to committee to review
 - i. Concerns that public survey will not be completed during stay at home order
 - ii. Additional questions from the VC for either website or survey monkey
 - b. Interviews: Additional summarized/consolidated information
 - i. Aggregate VC, KP and Council Members in One Drive (Key Stakeholder Person Info)
 - ii. Info used to assist with formulation of public survey questions
5. Open Discussions (20 mins)
 - a. What's our marketing strategy? (Austin)
 - i. Community Signage
 - ii. Social Media Ads
6. Adjournment