



## Visioning Committee (VC) Meeting Agenda-3/10/20

1. Welcome/ Call to Order (Joe, 5 mins)
2. Visioning Draft Engagement Strategy (Austin, 15 mins)
3. Working Team Update (10 minutes each)
  - a. Communications (Matt)
    - i. Vision Worthington site registration (Ethan)
    - ii. Schedule of engagement questions (Matt)
    - iii. Social media update (Matt)
  - b. Speaker's Bureau (Paul)
    - i. Update list and assign VC contact (Joe)
    - ii. Meetings in a box (Graham)
  - c. Stakeholder Interviews (Cindy)
    - i. Stakeholder interviews update and response aggregation (Lauren)
    - ii. Council candidate interviews (Cindy)
    - iii. Online VC candidate survey (Graham)
      1. Question about willingness to support VC activities
4. City Update/Discussions (Robyn, Anne, Ethan, 5 mins)
  - a. Cities Communications Calendar (March-October)
  - b. May/June Engagements: Cities media support
5. PDG (Lauren, 15 mins)
  - a. Visioning meetings – PDG and City to determine dates, times, and locations
    - i. SOAR (3/30 with all VC)
      1. RSVP update – Need VC help to promote
    - ii. Focus Groups (tbd)
      1. Invites need to be sent, need VC to decide on who?
    - iii. Visioning Sessions (tbd)
    - iv. Charrette (tbd)
  - b. Data and information management
    - i. Survey monkey aggregates data, Public Meetings PDG to aggregate data, Vision Worthington- does BTT site aggregate data?
      1. Start pulling out themes
  - c. Door-to-door campaign
6. Open Discussions (20 mins)
  - a. What's our marketing strategy? (Austin)
  - b. What is our approach to community events? (Joe)
    - i. What are people willing to do?
    - ii. What events to attend? Farmers Market, Chamber, Pancake Day, etc.
    - iii. How to coordinate?
  - c. Initial thoughts related to public surveying, PDG to prepare initial drafts (Lauren)
  - d. Others items?
7. Adjournment